

Seasonal Postcards

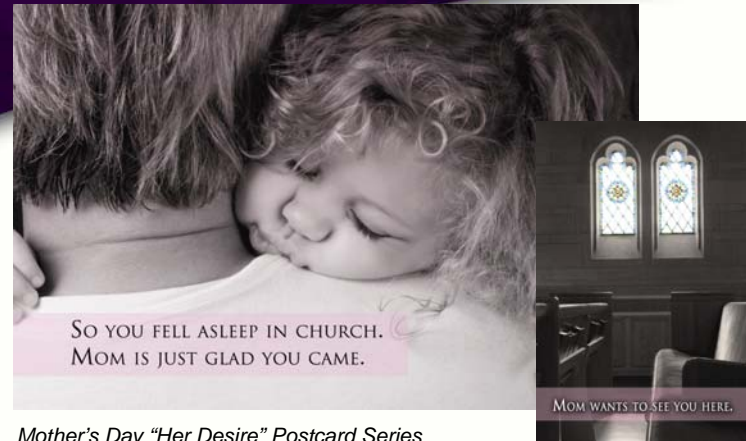


Extend Invitations and Follow up with Visitors and Guests

Many people who aren't regular churchgoers are more likely to visit a church on a special Sunday such as Christmas, Easter, and Mother's Day. They may be motivated by family obligation or nostalgia; they may be moved by the pageantry or the dramatic Bible stories. Whatever brings them through your doors, we pray that a connection is made with Christ and His church which prompts them to return and leads to a lifetime of Christian growth and church involvement.

To foster this connection, we pray the Holy Spirit works in their hearts. We help you to welcome them as important guests and let them know about all the opportunities to get involved in your congregation.

Direct mail invitations give your neighbors a quick, positive impression they can act on immediately to visit or get more information.



Mother's Day "Her Desire" Postcard Series



Mother's Day "Her Day" Postcard Series

Surprise your neighbors with seasonal worship invitations designed for you from Lutheran Hour Ministries. Our bold 8 1/2" x 5 1/2" postcards grab attention; your church information helps them make plans. Here are some suggestions for using the cards and following through with guests:

- Choose from various designs
- Order packs of 100 for \$12.00 each
- Utilize your own mailing lists
- Send first card two weeks before your event or as desired
- Send the second postcard one week later
- Create a contact list from the survey responses
- Follow up with guests
- And of course, pray before, during, and after!

Postcards are available for purchase on Lutheran Hour Ministries' online store which can be found at www.lhmgift.org/storefront or call 1.800.876.9880 to place your order today!



Easter "Floral" Postcard Series



Easter "Biblical" Postcard Series